



Dipartimento di
Studi Umanistici
Department of
Excellence 2018-2022



Under the patronage of the Italian
Association of English Studies



28TH EUROPEAN SYSTEMIC FUNCTIONAL LINGUISTICS CONFERENCE

LANGUAGE, SPECIALISED KNOWLEDGE
AND LITERACY

5-6-7 July 2018
University of Pavia

www-7.unipv.it/28esflc/

The conference is kindly supported by "The Italian
Ministry of Education, University and Research (MIUR):
'Dipartimenti di Eccellenza Programme (2018-2022)' -
Dept. of Humanities, University of Pavia"



Wednesday 4th July 201816:30 - 18:30 **Conference Registration** (Aula Bottigella, Palazzo San Tommaso, Piazza del Lino 1)**Thursday 5th July 2018**08:00 - 9:00 **Conference Registration** (Aula Bottigella, Palazzo San Tommaso, Piazza del Lino 1)

Room Aula Bottigella

09:05 - 9:50 **Conference Opening** (prof. Fabio Rugge, Rector of the University of Pavia; prof. Maurizio Harari, Head of the Department of Humanities; prof. Sonia Cristofaro, Head of the Pavia-Bergamo PhD Programme in Language Sciences; prof. Maria Freddi, Conference Convenor) **and Halliday In Memoriam** (prof. Christian Matthiessen, The Hong Kong Polytechnic University)09:55 - 10:55 **Keynote 1: Donna R. Miller** (chair: Maria Freddi)*Systemic Socio-Semantic Stylistics and literacy: taking up the fruitful challenges of the specialized knowledge of verbal art*11:00 - 11:30 **COFFEE** (Palazzo San Tommaso courtyard)

Room	Aula Bottigella	Caminetto	L5
	EETA Colloquium part I chair: Lise Fontaine	(Cultural) Literacy and the Literary Text I chair: Lia Guerra	Language and Specialised Knowledge I chair: Renzo Mocini
11:35 - 12:00	Erich Steiner <i>Representing meaning in SFL: Instantiation, reading and implicitness</i>	Ann Montemayor-Borsinger, Ana María Coria, María Laura Spoturno <i>Text organization in literary discourse: an analysis of the effectiveness of different translations of the same source text</i>	Michael Cummings <i>Nominalization and technical terminology in early electrical science</i>
12:00 - 12:25	Elissa Asp <i>Theories, evidences, and a “functionalist turn” in linguistics?</i>	Nebojša Radić <i>Literary self-translation and rewriting: the stereo effect</i>	David Banks <i>The role of extraposition in the scientific research article revisited</i>
12:25 - 12:50	Jörg Cassens, Rebekah Wegener <i>What makes a (good) explanation, and why does it matter for computing?</i>	Antonella Luporini <i>A Systemic Socio-Semantic Stylistics-based classroom analysis of Wide Sargasso Sea: reflecting on the symbolic articulation of 'other-ness'</i>	Izaskun Elorza, Miriam Pérez-Veneros <i>The scientists' voice in science dissemination in the press: a dynamic view</i>
12:50 - 13:15	Anne McCabe <i>Explicit knowledge of language for L2 development</i>	Isaac Mwinlaaru <i>Affiliation and community creation in Achebe's Anthills of the Savannah: a Socio-Semiotic approach</i>	Alessio Lancioni <i>Possibly true, or perhaps not: judgements of veracity through adverbs in online science news and science blogs</i>

13.15 - 14.30 LUNCH (Palazzo San Tommaso courtyard)			
Room	Aula Bottigella	Caminetto	L5
	EETA Colloquium part II chair: Lise Fontaine	(Cultural) Literacy and the Literary Text II chair: Nebojša Radić	Language and Specialised Knowledge II chair: Giuliana Diani
14.30 - 14.55	Mick O'Donnell <i>Explicit modelling as a source of evidence for linguistic frameworks</i>	Nourhan Mohamed <i>Egyptian-ness in post Arab Spring verbal art: a systemic functional analysis of the Egyptian translated novel 'Otared'</i>	Javier Camacho Barajas <i>Scientific communication for children: a discourse studies approach</i>
14.55 - 15.20	Luke Rudge <i>Crossing modalities to inform theory: contributions from Sign Language data</i>	Patrice Quammie-Wallen <i>Discovering the functional architecture of play texts</i>	John Walsh <i>Language for Learning Improvement: Science (LLIS)</i>
15.20 - 15.45	Lucy Chrispin, Lise Fontaine <i>An empirical investigation of the Behavioural process type</i>	Laura Trienekens, Charlotte Rosenow <i>Readers' emotional response as triggered by socio-cultural conceptualizations in fictional literature: a multimodal approach</i>	Wenge Chen <i>The language of Chinese science textbooks and the construction of 'ideal' readership: a systemic functional linguistics perspective</i>
15.45 - 16.10	Monika Kavalir <i>Constructions as evidence</i>	Amy McIntire, Maria Freddi <i>Language through literature: an applied SFL perspective</i>	Christian Matthiessen <i>Construing experience through meaning: language and specialized knowledge</i>
16.10 - 16.35 COFFEE (Palazzo San Tommaso courtyard)			
Room	Aula Bottigella	Caminetto	L5
	EETA Colloquium part III chair: Lise Fontaine	Language in the Media chair: Amy McIntire	Reading and Writing Development chair: Gianguido Manzelli
16.35 - 17.00	Gordon Tucker <i>Feature motivation in system networks: issues for different strata and for increasing delicacy</i>	Lorenzo Logi <i>Seinfeld's humour: exploring affiliation between sitcoms and viewers</i>	Simon Aerts <i>Tense and aspect in Latin: towards a systemic functional, "three-dimensional" framework for the reading of (historio-)graphic narratives in educational settings</i>

17:00 - 17:25	Jamie Williams <i>Placing cognition in SFL: a look at Heavy NP Shift</i>	Maija Stenvall <i>Avoiding the word "terrorist" - on responsibility in news agency reports</i>	Natalia Ignatieva, Daniel Rodríguez-Vergara <i>Attitudinal and transitive aspects in student essays on history and geography</i>
17:25 - 17:50	EETA Colloquium Q&A		Jorge Arús-Hita <i>Effects of the fractality of projection on the translation of news reports</i>
17:50 - 18:15	EETA Colloquium Q&A		Shoshana Dreyfus, Minh Anh Mia Do <i>The art of navel gazing: writing like an apprentice systemic functional linguist</i>
			Jesús David Guerra Lyons <i>A diachronic analysis of Halliday's construal of semiosis: a semiotic lifeline perspective on academic writing development</i>
18:30 - 20:00	ESFLA GT BURSARY AWARD, GUIDED TOUR OF THE UNIVERSITY ARCHAEOLOGICAL MUSEUM, DRINK RECEPTION (with the kind support of Equinox Publishing)		
Friday 6th July 2018			
08:00 - 9:00	Conference Registration (Aula Bottigella, Palazzo San Tommaso, Piazza del Lino 1)		
Room	Aula Bottigella	Caminetto	L5 L2
	Multimodality chair: Nicoletta Vasta	Academic Registers I chair: Marina Bondi	Developmental Studies chair: Sabrina Fusari
09:05 - 9:30	Ann Henshall <i>The noise of words and composition</i>	Olga Dontcheva-Navrátilová <i>Intercultural variation in engagement markers in economics Research Articles</i>	Anne Thwaite <i>Halliday's view of child language learning: has it been misinterpreted?</i>
09:30 - 09:55	Francisco Dourado Veloso <i>The comic book page as a complex semiotic system: a diachronic study</i>	Nesrine Triki <i>Exemplification in Research Articles: elaboration and compactness across disciplines</i>	Martina Rodela <i>The interaction between authors of multimodal textbooks for Slovene and pupils as readers</i>
Room	Aula Bottigella		
09:55 - 10:55	Keynote 2: Wolfgang Zydatis (chair: Rachel Whittaker) <i>Academic literacy in the educational system: A functional linguistics perspective on the German CLIL programmes</i>		

11:00 - 11:30 COFFEE (Palazzo San Tommaso courtyard)				
Room	Aula Bottigella	Caminetto	L5	L2
	MML Colloquium part I chair: Volker Eisenlauer	Academic Registers II chair: Olga Dontcheva-Navrátilová	Political Discourse chair: Paul Bayley	Meaning in Text I chair: Jorge Arús-Hita
11:35 - 12:00	Arianna Maiorani <i>The swiping generation: reflections on multimodal communication and the notion of mode in the era of digital communication</i>	Stefania Degaetano-Ortlieb, Katrin Menzel, Elke Teich <i>Register variation and linguistic choices in informationally dense productions: optimizing the encoding of specialized knowledge in English scientific writing over 300 years</i>	Erica Pinelli <i>Representing the past and the future of a nation: the Russian President's New Year addresses</i>	William Louw <i>On the notion of depth as logical form, in the provision of subtextual literacies in systemic functional theory</i>
12:00 - 12:25	Volker Eisenlauer <i>Digital literacies in mobile assisted language learning</i>	Ana Elina Martínez-Insua, Javier Pérez-Guerra <i>More on what learners and native speakers choose as Theme</i>	Alex Kunst <i>The genre(s) and generic structuring of Obama's radio address</i>	Rosemary Huisman <i>Spatialization and temporalization in language</i>
12:25 - 12:50	Jana Holšánová <i>Meaning-making made aloud: from a printed version to an audio version of a multimodal popular science journal</i>	Bianca Schüller <i>Identifying important information in academic lectures</i>	Jennifer Fest <i>The language of free news – SFL as a means to determine press freedom</i>	Kazuhiro Teruya <i>Interpersonal projection: systemic account of modal expressions</i>
12:50 - 13:15	Silvia Masi <i>Exploring meaning making practices via co-speech gestures in TED talks</i>	Sally Humphrey, Jin Hao <i>A metalanguage for reporting scientific research in the senior school years</i>	Alison Moore <i>Feminist resonances across lives in the dairy industry</i>	
13.15 - 14.30 LUNCH (Palazzo San Tommaso courtyard)				

Room	Aula Bottigella	Caminetto	L5	L2
	MML Colloquium part II chair: Volker Eisenlauer	Medical Discourse chair: Alison Moore	Writing Development I chair: Corinne Maxwell-Reid	Meaning in Text II chair: Mick O'Donnell
14:30 - 14:55	Elisa Turra <i>Culture, communication and persuasion in gastronomic tourism websites: a multimodal analysis</i>	Penny Wheeler <i>Students without borders: interdisciplinary contexts and specialised languages</i>	Vejo Vaakanainen <i>Extending, enhancing, elaborating and projecting - How do Finnish learners of Swedish express logico-semantic relations in narratives?</i>	Javier Pérez-Guerra, Ana Elina Martínez Insua <i>Do genres, syntax and semantics go hand in hand? A corpus-based analysis of Subject Themes in Present-Day American English</i>
14:55 - 15:20	Giuliana Diani, Annalisa Sezzi <i>Scientific websites for children - nurturing children's scientific literacy through the conflation of multiple semiotic resources</i>	Renzo Mocini <i>Quantificational evidence in medicine</i>	Valentina Morgana <i>Investigating EFL writing development through mobile devices: using SFL as a tool for analysis</i>	Alan Bailin, Ann Grafstein <i>Applying linguistics to the problem of text difficulty</i>
15:20 - 15:45	Amy McIntire <i>Musical text: an effective instrument in teaching language and culture</i>	Jeni Driscoll <i>Developments in medical training and communication: lessons from terminal illness</i>	Ya Guo <i>Clause complexing systems of Chinese students' academic writings</i>	Daniel Mc Donald <i>wugsy: a blockchain-based platform for functional-semantic crowdsourcing</i>
15:45 - 16:10	Stella Karatza <i>Investigating multimodal literacy indicators of reading comprehension texts</i>	Christian Matthiessen, Marvin Lam, Xunfeng Xu, Lok Ming Eric Cheung, Kaela Zhang <i>Patterns of clinician-patient communication and their impacts on the quality of continuing care</i>	Sawsan Aljahdali <i>Translation, writing literacy and the logico-semantics of hypotaxis: An integrative view to enhancing cross-linguistic awareness and advanced academic writing proficiency</i>	
16:10 - 16:35	COFFEE (Palazzo San Tommaso courtyard)			

Room	Aula Bottigella MML Colloquium part III chair: Volker Eisenlauer	Caminetto Education Policy chair: Elisa Roma	L5 Writing Development II chair: Antonella Luporini	L2 Specialised communication chair: Izaskun Elorza
16:35 - 17:00	Sonja Starc <i>Rethinking non-verbal recontextualisation of knowledge in mother tongue textbook in primary school</i>	Carlos Gouveia, Marta Alexandre and Fausto Cael <i>Teaching and assessment practices in genre pedagogy: how things are (not) done in Portugal</i>	Prithvi Shrestha <i>Assessing with an attitude: tutor assessment feedback on business students' academic writing</i>	John Walsh <i>A functional linguistic approach to communication in sport</i>
17:00 - 17:25	Nora Nagy <i>Multimodal literacy development in two higher education English Studies programs</i>	Taryn Bernard <i>(Re)imagining the future of higher education in South Africa: the contribution that SFL can make to transforming foundational provision</i>	Ning Liu, Derek Irwin <i>Agnation patterns before and after Code Glosses: an exploration of the development of discipline-specific conceptual frameworks in American Economic student papers</i>	Nga-Ki Mavis Ho <i>The language of evaluation in business communication: a study in the genre of fashion promotional texts between English and Chinese</i>
17:25 - 17:50	MML Colloquium Q&A	Monica Turci <i>Education policies in the Labour's party manifesto for the 2017 general elections</i>	Sabrina Fusari <i>Experiential meaning in a corpus of students-teachers computer-mediated communication</i>	Erik Castello, Sara Gesuato <i>The language of ecological responsibility: a comparative analysis of Laudato Si' and the Climate Change 2014 Synthesis Report</i>
17:50 - 18:15	MML Colloquium Q&A	Fabiane Dalben de Faria <i>Literacy, text production and citizenship - Preparation for ENEM and sensibility to social issues linked to writing</i>	Zhoulin Rouan <i>Complex nominal groups in research article abstracts: a comparative study of advanced academic literacies between English and Chinese writers</i>	Bo Wang, Helen Ma <i>The realisations of patriotism in the Chinese textbooks used in mainland China: analysis of field and process type</i>
18:15 - 19:00	ESFLA Annual General Meeting (Aula Bottigella)			
20:15 - 23:00	CONFERENCE DINNER at Pasticceria Vigoni (Corso Strada Nuova, 110)			

Saturday 7th July 2018

08:35 - 9:00	Conference Registration (Aula Bottigella, Palazzo San Tommaso, Piazza del Lino 1)		
Room	Aula Bottigella	Caminetto	L5
	Literacy and Multilingualism chair: Ana Elina Martínez-Insua	Reading Development chair: Arianna Maiorani	School Education chair: John Walsh
09:00 - 9:25	Fausto Caels, Marta Alexandre, Carlos Gouveia <i>Domains of language use for school science in Portuguese textbooks</i>	Rebekah Wegener, Jörg Cassens, Bianca Schüller <i>Lexicogrammatical patterning in textual triggers for reader emotion during literary text reading</i>	Anne McCabe, Rachel Whittaker <i>Literacy in bilingual classes: metafunctional profiles of cognitive discourse functions across disciplines</i>
09:25 - 09:50	Cecilia Colombi <i>Spanglish in the market: looking at the multilingual Californian landscape</i>	Stella Karatza <i>Verbal-visual relations in multimodal texts used in reading comprehension test tasks</i>	Corinne Maxwell-Reid, Harni Kartika Ningsih <i>Adolescents' L2 English literacy: the role of nominal group expansion in argumentative writing</i>
Room	Aula Bottigella		
09:55 - 10:55	Keynote 3: Jim Donohue (chair: David Banks) <i>Text, context and practice in a language as social semiotic-based approach to teaching and learning in higher education</i>		
11:00 - 11:30	COFFEE (Palazzo San Tommaso courtyard) & transfer to COLLEGIO GHISLIERI		
Room	Aula Goldoniana Collegio Ghislieri		
11:30 - 12:55	Round Table: The wherefrom and whereto of Systemic Functional Linguistics in Italy and the world - with a manifesto for the twenty-first century with Paul Bayley, Marina Bondi, Donna R. Miller, Carol Taylor Torsello, Chris Taylor, Nicoletta Vasta, Robin Fawcett (chair: Maria Freddi)		
13:00 - 13:30	Conference Closing & Launch of 29ESFLC2019		